



The MARKETPLACE

For Recycling Commodities

Kentucky Recycling and Marketing Assistance

July 2010

Kentucky Pride Fund Recycling and Household Hazardous Waste Grants Announced

On June 25, 2010, Gov. Steve Beshear announced 38 recycling and 10 household hazardous waste grants totaling over \$3.5 million to expand recycling in Kentucky, reduce the amount of solid waste going into landfills, and sustain the environmental management of hazardous waste from homes, including electronic scrap and mercury. Click on <http://migration.kentucky.gov/Newsroom/governor/20100625wastegrants.htm> for the complete listing of recipients.

Resource Recycling E-News

Resource Recycling will undertake the largest survey of local government recycling managers this summer. They want to ask officials key questions regarding program successes and failures; barriers and opportunities to program growth; what they want from others, such as industry and the federal government; plus, they will ask recycling coordinators and managers their views on recycling's future. The E-News site is also planning to seek demographic information, including salary levels, so they can better portray who exactly are these key officials.

Resource Recycling E-News currently has nearly 7,000 coordinators in their e-mail database, but want to make sure they have them all. To make sure you're included, if you are a local government recycling official, or to make sure they have contact details for the recycling coordinator in your community, just send an e-mail to info@resource-recycling.com with the appropriate details. Thank you.

Alcoa Posts Strong Q2 Numbers

Alcoa kicked off the latest quarterly earnings report with a bang, reporting revenue of \$5.2 billion for the three-month period ending June 30th — a six percent increase over the first quarter of 2010. The aluminum giant also reported a net income of \$136 million, or 13 cents per share — for the second quarter of the year, compared with a \$201 million net loss in the first three months of 2010. The same period in 2009 showed a loss of \$312 million. The company attributed much of its success to productivity improvements, lower energy costs and favorable currency exchange rates that more than offset lower average metal prices during the period.

Preserve, which makes household products from recycled materials, is launching a new campaign to allow customers to mail back their toothbrushes for recycling. The initiative is being launched with the help of consultancy firm Continuum, which helped Preserve roll out its "Gimme 5" #5 plastics recycling campaign at Whole Foods markets and other retailers.

In addition to the mail-back option for the toothbrushes, the product packaging was made lighter and now doubles as a mail back container when consumers are done with the toothbrush. Preserve recycles the toothbrushes into plastic building materials. For more information on the company, which are available in grocery and natural food stores and retailers Whole Foods Market and Target, visit www.preserveproducts.com.

Creative Recycling Systems

The e-Scrap contract period for January 2009 through June 2010 brought the total pounds collected to 4,490,647 lbs. or 2,245 net tons. Reimbursements climbed to \$123,186.29, with charges of \$36,683.30. The net revenue to generators for the period was \$86,502.93. Access our Web site at <http://www.waste.ky.gov/branches/rla/recycling/> and contact Tom Heil at 502-564-6716, ext. 4640 or at Thomas.Heil@ky.gov if you have questions about electronic recycling.

SUBSCRIPTION CHANGES COMING SOON

Our hard copy mailing list, sent by *snail mail*, contains over **803 names!** *Please flood me with your emails proclaiming your independence from our yellow paper copy.* **Beginning with the Oct. 2010 edition, all county judges/executive, solid waste coordinators, and 109 Board chairs will no longer receive a paper copy.** Not only will we save money on printing costs and mailing costs, but it will also cut down on the manpower (four people over an hour) necessary to affix those two sticky dots to each paper copy.

Managing Your Subscription - If you have a change of address or want to switch from postal service to a faster e-subscription, please contact The Marketplace editor. E-mail Catherine.Guess@ky.gov or call 1-502-564-6716, ext. 4644. Visit the Division of Waste Management Web site at <http://www.waste.ky.gov>

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PAPER		\$ per ton	<i>Board and Mill purchase prices, baled, FOB seller's dock. From July 3, 2010 Official Board Markets Yellow Sheet, Chicago market.</i>	
	July 2010 prices		Previous Month June 2010	Previous Year July 2009
Mixed Paper	55-60		65-70	30-35
Sorted Office	200-210		190-210	105-115
Newsprint #6	35-40		35-40	25-30
Newsprint #8	70-75		75-80	45-50
Sorted White Ledger	275-285		275-285	180-190
Corrugated Containers	100-110		105-115	50-55
PLASTICS		Cents/lb.	<i>From market sources serving Kentucky, contacted July 20, 2010. Baled, FOB seller's dock. Priced as loads available.</i>	
Polyethylene Terephthalate clear & green mixed (PET-soda bottles)	15		18	11
HDPE- natural -milk jugs-#2	23		33	23
HDPE- colored -detergent-#2	20		29	14
GLASS		\$ per ton	<i>From July 20, 2010, <u>Waste & Recycling News</u>, average for truckload quantities, delivered to end-user, Chicago market.</i>	
Clear	15		15	15
Amber	8		8	8
Green	4		4	4
METALS		Cents per lb.	<i>(Aluminum from markets serving Kentucky) contacted July 20, 2010</i>	
Aluminum Cans - densified, baled truckload, picked up	68		65	51
		\$ per gross ton	<i>Steel cans from market sources serving Kentucky, contacted July 20, 2010. Baled, FOB seller's dock.</i>	
Steel Cans - clean, used densified cans	110-115		110-115	68



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